2020

KOCHI INTERNATIONAL EDUCATION EXPO

May 1, 2, 3
Marine Drive, Kochi

Antharashtra Pusthakotsava Samithi
Kaloor Towers, Kaloor, Kochi-682 017, Kerala
Antharashtra Pusthakotsava Samithi is organising a 3 day Educational Expo at Marine Drive, Kochi, from 1\textsuperscript{st} to 3\textsuperscript{rd} May 2020. This event intends to provide professional career guidance services to students, information about higher education opportunities in India and abroad, preparation for competitive exams, skill development and related activities. The exhibition will be an opportunity for thousands of serious and motivated students and their families, academics and professionals to meet prestigious education providers from all over the world.

The Kochi International Educational Expo is promoted by Antharashtra Pusthakotsava Samithi, Kochi, a registered charitable organisation established to promote books, reading, writing and quality literary activities. The Samithi, has been organizing Kochi International Book Festival, the largest book fair in Kerala, for the last 24 years, and is also active in the field of education, through various interventions, for over two decades.

The Education Expo 2020, is organized with an objective of providing unique support and guidance to students through renowned education providers and experts. Each day the expo conducts interactions with eminent career masters, free aptitude analysis for students and career counselling for students and parents. We would like to provide the best to the young crowd of Kochi who are yearning to take off to anywhere for getting quality education.
FOCUS

- Higher Education and Specialised Courses
- Professional Courses
- Career Counselling- Education and Training
- International Universities and Programmes
- Competitive Exams Coaching
- Government Schemes and Policies
- Education Loans
- Banks and Financial Institutions

PROMOTION

- Press conferences
- Display advertisement in Newspapers
- Extensive outdoor publicity
- Ads on TV, FM Radio
- SMS/email alerts

PARTICIPATION PACKAGE

- A/C Stall – Size 3m x 3m fully carpeted with display tables, chairs and plug point
• APS hosts Kochi International Book Fest (KIBF), one of India’s premier book festivals and the largest literary event in Kerala.
• APS conducts the largest Literature Festival in Kerala.
• Organizing the Annual Children’s Book Festival, a unique book festival for school children.
• Promoters of Libraries in Educational Institutions & Orphanages.